

“My top choice from the networking I do - I've had more leads from this group than any other networking groups I attend.” Meeting on the second Wednesday of every month (except August) Nottingham's Women's Business Network brings together women running businesses, to support each other, buy and sell, learn something and explore ways of collaborating. But this network is not just another talking shop, it is an opportunity to *do business* with other women. Bring your business cards, take away information and samples. All women welcome, whatever your business.



Giving her “View from the Top” in May is:

Lesley Brown

Rainbow Training Ltd

‘How to lose customers & alienate people (& not realise it!)’

Are you indifferent to your customers' different backgrounds? Do you like to think you treat everybody with equal courtesy and respect? You've thought about discrimination and equal opportunities issues, but do you know what your practices say about you and your business? Can you afford to ignore the £8 billion pink pound or the £80 billion disabled pound, 15-20% of the UK population? Do you know what you don't know?

Lesley Brown set up Rainbow Training in 2006 following a lead role on Equalities with Nottinghamshire Social Services, including running *Diversity for Senior Managers* and *Becoming Culturally Competent* courses for front line staff and their managers. During an entertaining session Lesley will,

- Give some insight into how the big players like Asda, HSBC and Sainsbury's achieve staff and customer satisfaction and large profits.
- Demonstrate how understanding the diverse needs of each individual maximises business opportunities.

Don't miss a rare opportunity to learn how to connect with powerful new markets in today's competitive climate.

Wednesday 11th June - 12.00 noon - 2.00 pm

Sillitoe Room, View from the Top Gallery, 4th floor Waterstone's,
Bridlesmith Gate, Nottingham, NG1 2GR

Visit www.viewfromthetop.co.uk for detailed directions

Lunch and networking from 12.00 noon, presentation starts 12.50pm

£10.00 members/£15 non-members including lunch. See booking form for membership details.

To secure your place, complete the booking form and return with payment.

(You can just turn up on the day but book in advance to ensure your contact details are on the delegate list)

For more information or to pay over the 'phone call Katie on 07951 997528

Sponsored by:

VIEW from the top

www.viewfromthetop.co.uk

Nottingham's creative meeting venue and gallery

View from the Top Women's Business Network

Events Room, View from the Top Gallery,

4th floor Waterstone's, Bridlesmith Gate, Nottingham, NG1 2GR

The Network meets the second Wednesday of every month (except August). Its purpose is to bring together women running businesses, to support each other, sell to each other, learn something and explore ways of working collaboratively. The meeting includes a great lunch and **roughly** runs to the following timetable:

Lovely buffet lunch & networking - 12 – 12.45pm

Presentation – 12.50 – 1.30pm – a Network Member shares their specific expertise

1.30 -1.40 – Notices from network members

1.40 –2pm discussion & further networking (or until as long as you need)

The venue includes a free exchange table where you can leave details of your business for other participants to pick up, and you can check out people to make contact with.

Marketplace tables – if you'd like more room than the communal exchange table, you can hire one of a limited number of marketplace tables (no more than 6 per meeting) for selling/demonstrations/information. Tables are allocated on a first-come basis with priority given to those that have not previously had a table and to Network Members.

£25 members / £40 non-members.

If you would like to be the presenter at a future meeting please include a brief note of your idea with your booking form. We look for presenters who can share something useful with participants – it's not a pitch slot for your business - though it is an opportunity to show what you know or you can do!

Becoming a Women's Network Member

From April 2008 we are asking participants to consider paying £5/month membership fee to help to facilitate, sustain and develop the Network. Network Members receive a number of immediate benefits which will increase with the growing membership. The starting benefits are:

- § Names of members who advance book to attend the Network meeting will appear in a special 'Members Attending' section of the promotional emails, with a link to their website. At least one mailing goes out per month to over 500 local businesswomen and it is promoted on other sites.
- § Reduced rates for hire of marketplace tables at Network meetings (£25 r/t £40)
- § Hire of VIEw from the Top gallery or meeting room at not-for-profit rates.
(eg. Main Gallery @ £500 r/t £600/wk. Meeting room delegate rates @ £25/head r/t £27.50)
- § Entitlement to use the VIEw from the Top clubroom available shortly.

All monies raised through membership will be used to support, sustain and develop the Women's Business Network.

Membership fees of £5/month will be taken by standing order on the first of every month. If you would like to become a member please return the Standing Order Form with your Booking Form and payment for the next meeting (please see below). Get it in quickly and you might make it into the 'Members Attending' section of the next promotional email.

Booking form – ‘How to lose customers & alienate people (& not realize it!)’

1. New members

To attend the meeting as a member please complete:

1. this booking form **and**
2. the attached Standing Order Mandate **and**
3. send with a cheque for **£10** made payable to

View from the Top Ltd to:

VIEW from the Top
4th Floor
Waterstone's
Bridlesmith Gate
Nottingham
NG1 2GR

2. Non-members

To attend as a non-member please complete this booking form and send a cheque for **£15** to the address above.

Name:	
Company / Organisation Name:	
Address:	
Post Code:	
Tel:	
e-mail:	
Website address	

Dietary Requirements - a third of our food is vegetarian but please tell us if you have any special requirements.

I would like to attend the event on 11th June 2008 and become a Network Member. I enclose a cheque for £10.00 and a Standing Order Form for £5/month

I would like to attend the event on 11th June as a non-member. I enclose a cheque for £15

I cannot attend on 11th June but would like to receive details of further Women's Network events

I would like to be kept informed of any other events at the View from the Top events room and gallery

Where did you first hear about the View from the Top Women's Network?

If you've attended previously, please give examples of anything you've got out of it.

NEW STANDING ORDER INSTRUCTIONS

To **Bank**

Please set up the following Standing Order and debit my/our account accordingly

1.Account details

Account name Account number

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Account holding branch Sort code

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Branch address :
.....

2.Payee details

Name of person or organization you are paying **View from the Top Ltd**

Payment reference - your name or company name.....

Sort code

0	9	0	6	6	6
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Account number

4	3	3	8	4	2	0	1
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Abbey, PO Box 383, 21 Prescot St, London, E1 8RP

3. About the payment

How often are the payments made - **monthly**

Amount details **£5.00**

Date and amount of first payment - until further notice July 1st and first day of every month thereafter **£5.00**

4. Confirmation

Signature(s)

Date

We will forward this form to your bank.