



*“My top choice from the networking I do - I've had more leads from this group than any other networking groups I attend....”*

Meeting on the second Wednesday of every month (except August) the Women's Business Network brings together women running businesses, to support each other, buy and sell, learn something and explore ways of collaborating. But this network is not just another talking shop, it is an opportunity to *do business* with other women. Bring your business cards, take away information and samples. All women welcome, whatever your business.

**Giving her “View from the Top” in September is:**



## Penney Poyzer

### ‘How green is your business?’

*followed by  
Ditch2Switch Clothes Swap with Savvy Style Consultants*

*“We have one planet and one set of resources and we are in a race against time!”*

*What are you and your business doing about it?*

Penney Poyzer of BBC's No Waste Like Home & author of “The Virgin Green Guide” gives a bracing insight into the steps you and your business should take to do your bit and help save our environment. It's an issue that often takes a back burner as people tend to think others have it in hand, but it's the small steps you can take which really do make a massive difference.



**And you can take your first step by participating in our Ditch2Switch Clothes Swap!**

Did you know that every year over 2 billion items of clothing are still being thrown away in household rubbish? Only 22% are rescued for recycling with the remainder still going to landfill. How many unworn items have you got at the back of your wardrobe? Dig them out. Bring them along to the meeting and while Penney's speaking Jay and Lou, Savvy Style Consultants, will be sorting them into fantastic outfits.

**At 2pm the swapping commences!**

**Wednesday 10<sup>th</sup> September - 12.00 noon**

Sillitoe Room, View from the Top Gallery, 4<sup>th</sup> floor Waterstone's,  
Bridlesmith Gate, Nottingham, NG1 2GR

Visit [www.viewfromthetop.co.uk](http://www.viewfromthetop.co.uk) for detailed directions

*Lunch and networking from 12 noon, presentation starts 12.50 pm,  
Ditch2Switch starts 2 pm*

£10.00 members (£15 non-members) including lunch  
(see booking form for membership details)

To secure your place, complete the booking form and return with payment.  
For more information or to pay over the 'phone call Katie on **07951 997528**

Sponsored by:

# VIEW from the top

[www.viewfromthetop.co.uk](http://www.viewfromthetop.co.uk)  
meeting room and gallery

## View from the Top Women's Business Network

Events Room, View from the Top Gallery,  
4<sup>th</sup> floor Waterstone's, Bridlesmith Gate, Nottingham, NG1 2GR

The Network meets the second Wednesday of every month (except August). Its purpose is to bring together women running businesses, to support each other, sell to each other, learn something and explore ways of working collaboratively. The meeting includes a great lunch and *roughly* runs to the following timetable:

Lovely buffet lunch & networking - 12 – 12.50pm  
Presentation – 12.50 – 1.45pm  
1.45 – 2pm Notices

The venue includes a free exchange table where you can leave details of your business for other participants to pick up, and you can check out people to make contact with.

Marketplace tables – if you'd like more room than the communal exchange table, you can hire one of a limited number of marketplace tables (no more than 6 per meeting) for selling/demonstrations/information. Tables are allocated on a first-come basis with priority given to those that have not previously had a table and to Network Members. September's meeting has a selection of Marketplace Tables with a green theme.

**£25 members / £40 non-members.**

If you would like to be the presenter at a future meeting please include a brief note of your idea with your booking form. We look for presenters who can share something useful with participants – it's not a pitch slot for your business - though it is an opportunity to show what you know or you can do!

### Becoming a Women's Network Member

From April 2008 we are asking participants to consider paying £5/month membership fee to help to facilitate, sustain and develop the Network. Network Members receive a number of immediate benefits which will increase with the growing membership. The starting benefits are:

- § Names of members who advance book to attend the Network meeting will appear in a special 'Members Attending' section of the promotional emails, with a link to their website. At least one mailing goes out per month to over 500 local businesswomen and it is promoted on other sites.
- § Reduced rates for hire of marketplace tables at Network meetings (£25 r/t £40)
- § Hire of VIEw from the Top gallery or meeting room at not-for-profit rates.  
(eg. Main Gallery @ £500 r/t £600/wk. Meeting room delegate rates @ £25/head r/t £27.50)
- § Entitlement to use the VIEw from the Top clubroom available shortly.

**All monies raised through membership are used to support, sustain and develop the Women's Business Network.**

Membership fees of £5/month will be taken by standing order on the first of every month. If you would like to become a member please return the Standing Order Form with your Booking Form and payment for the next meeting (please see below). Get it in quickly and you might make it into the 'Members Attending' section of the next promotional email.

## Booking form

### 1. New members

To attend the meeting as a member please complete:

1. this booking form **and**
2. the attached Standing Order Mandate **and**
3. send with a cheque for **£10** made payable to

[View from the Top Ltd to:](#)

#### **VIEW from the Top**

4<sup>th</sup> Floor  
Waterstone's  
Bridlesmith Gate  
Nottingham  
NG1 2GR

### 2. Non-members

To attend as a non-member please complete this booking form and send a cheque for **£15** to the address above.

<b>Name:</b>	
<b>Company / Organisation Name:</b>	
<b>Address:</b>	
<b>Post Code:</b>	
<b>Tel:</b>	
<b>E-mail:</b>	
<b>Website address</b>	

<b>Dietary Requirements</b> - a third of our food is vegetarian but please tell us if you have any special requirements.

I would like to attend the event on 10<sup>th</sup> September 2008 and become a Network Member. I enclose a cheque for £10.00 and a Standing Order Form for £5/month

I would like to attend the event on 10<sup>th</sup> September as a non-member. I enclose a cheque for £15

I cannot attend on 10<sup>th</sup> September but would like to receive details of further Women's Network events

I would like to be kept informed of any other events at the View from the Top events room and gallery

**Where did you first hear about the Women's Business Network at View from the Top?**

**If you've attended previously, please let us know what you think about it – good or bad!**

NEW STANDING ORDER INSTRUCTIONS

To ..... **Bank**

Please set up the following Standing Order and debit my/our account accordingly

**1.Account details**

Account name ..... Account number 

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Account holding branch ..... Sort code 

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Branch address .....

.....

**2.Payee details**

Name of person or organization you are paying **View from the Top Ltd**

Payment reference - your name or company name  
.....

Sort code 

0	9	0	6	6	6
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Account number 

4	3	3	8	4	2	0	1
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**Abbey, PO Box 383, 21 Prescot St, London, E1 8RP**

**3. About the payment**

How often are the payments made - **monthly**

Amount details **£5.00**

Date and amount of first payment - **Oct 1<sup>st</sup> and first day of every month thereafter £5.00 until further notice**

**4. Confirmation**

Signature(s)

Date .....

**We will forward this form to your bank.**